



Onalaska Area Business Association

September
2011

Renee' Dettmann, President • Corinna Todd, Vice-President • Mark Thorn, Secretary • Mark Cassellius, Treasurer

www.oaba.info • 608-781-9570 • info@discoveronalaska.com • 1101 Main Street • Onalaska, WI 54650

Member Updates

Renewals

Dana Erickson, COMMERCIAL AV SYSTEMS
Eric Dykman, MISSISSIPPI EXPLORER CRUISES
Bruce Freill, GUNDERSEN LUTHERAN
Libby Teegan, BIOLIFE PLASMA SERVICES
Larry Dalton, SCHOOL DISTRICT OF ONALASKA

New Members

News 8-WKBT • Cindy Taerud
141 S 6th Street • La Crosse • WI 54601
608-793-4553 • www.news8000.com



Onalaska will be hosting the first annual Onalaska Community Thanksgiving Dinner on Thanksgiving Day, November 24, 2011. If you or your business would like to be a part of this community event, please visit the website at www.discoveronalaska.com, click on events in the top left, go to November 24, 2011.

Next Meeting

The next meeting will be held on Tuesday, September 13 from 12-1 at the La Crosse Country Club. The speaker this month will be Pam Sharp and Jean Lunde with the 1st Annual Onalaska Community Thanksgiving Dinner.

Please RSVP no later than Thursday, September by calling Jean or Ashley at 781-9570 or email to info@discoveronalaska.com.

Business Updates

La Crosse Day Care Centers, Inc. has changed names to Childfirst. There are locations in West Salem, Holmen, Onalaska, and La Crosse. They can be reached at 783-3601 or www.childfirstcare.com.

Did you know...?

In 1930, when the street car, the #2 spot, stopped operating, Vern Dale bought a 7-passenger Studebaker Jitney to provide transportation from Onalaska to La Crosse. It became known as the "Pickle City Express." A short time later he bought an old school bus. Many Onalaskans rode the bus to the Rubber Mills and the Motor Meter Gauge Factory on the north side of La Crosse. In 1952, Hazen Hougom, bought the bus line. The company made 22 round trips to La Crosse each day. The fare was 15 tickets for \$1.00 but soon increased to 12 tickets for \$1.00. By the mid 1960's ridership was down considerably and the company made only 7 roundtrips per day.

From *Sawmills to Sunfish* by John and Joan Dolbier

What:

*Coulee Region Chill
First Home Games!*

When:

*September 15 @ 10:30 a.m.
&
September 17 @ 7:15 p.m.*

Where:

Omni Center

September Events

- 3-Nov**
1 Hidden Trails Corn Maze, West Salem
- 1-5** La Crosse Area Bicycle Festival, La Crosse
- 1-4** Sesame Street Live, La Crosse
- 2-4** Western Wisconsin High School Rodeo, Holmen
- 3** Diggity Dog Dip, Onalaska
- 9-10** La Crosse Storytelling Festival, La Crosse
- 9-11** Spanferkel, Mindoro
- 9** Street Drags, West Salem
- 9-12** Tomah City Wide Garage Sale, Tomah
- 9-11** Elvis Explosion, La Crosse
- 9-11** Rocco's Gun Show, Onalaska
- 10** Steppin' Out in Pink, La Crosse
- 9-11** Steam Engine Days, Mable, MN
- 14-18** Sportmax Clothing Sale, La Crosse
- 15** Coulee Region Chill, Onalaska
- 15-18** Blair Cheese Fest, Blair
- 16** Gymkhana, Holmen
- 14-18** Vernon County Fair, Viroqua
- 16-18** Garland Days, West Salem
- 17** Coulee Region Chill, Onalaska
- 17** Trempealeau Fall Rummage Sale, Trempealeau
- 18** Tri-Quest, Holmen
- 23-25** Warrens Cranberry Fest, Warrens
- 23-Oct**
1 Oktoberfest, La Crosse

For more event information log onto
discoveronalaska.com

**Have a safe, happy Labor Day
weekend!**