



Onalaska Area Business Association

June 2011

Renee' Dettmann, President • Corinna Todd, Vice-President • Mark Thorn, Secretary • Mark Cassellius, Treasurer

www.oaba.info • 608-781-9570 • info@discoveronalaska.com • 1101 Main Street • Onalaska, WI 54650

Member Updates



The Onalaska Legion will be hosting their 2nd Annual "Onalaska Night" to benefit Freedom Honor Flight on June 11. Live music begins at 4 pm with games from 6-10 pm and prizes to be awarded at 11 pm. Tickets are \$10 in advance at the Onalaska Legion, Center for Commerce and Tourism and Festival Foods in Onalaska or \$15 at the door.

New Members

Mark Schaubeger, THE BLACK LAB GROUP
963 Windhill Street, Onalaska
321-402-6070

Amanda Peterson, ALLERGY ASSOCIATES
2727 Midwest Drive, Onalaska
782-2027

Renewals

Shawn McAlister, HOLIDAY INN EXPRESS
Brad Peterson, ENGELSON & ASSOCIATES
Janet Spreiter, SPREITER GRAPHICS
Tracy Fell, LA CROSSE SYMPHONY ORCHESTRA
Cathy Novy, LA CROSSE COUNTRY CLUB
Mary Cody, TRADITIONS RESTAURANT

Next Meeting

The next meeting will be held on June 14 from 12-1 at the La Crosse Country Club. The speaker this month will be Brian Uderman of UWL on health myths.

Please RSVP no later than Thursday, June 9 by calling Jean or Ashley at 781-9570 or email to info@discoveronalaska.com.

Thank you to all who attended the banquet and helped by donating silent auction items for the scholarship fund!

We were able to raise over \$2,000 for local students!

Did you know...?

The Blue Moon has been a landmark along Highway 53 for many years. It was built originally at about the turn of the century, as a home for Mr. and Mrs. Finch, a wealthy family from La Crosse. The original location of the building was high on a hill, nearer the edge of the riverbank. When Highway 53 was widened and improved, the building was moved back from the river front to its present location. During the depression years, Mr. Art Schultz bought the home and opened it as a night club. He gave it the name "Blue Moon." The business was lost and became a private home again in the 1950's. From 1957 to 1967 Carl Gegenfurtner bought the place and reopened it as a night club and restaurant calling it the Blue Moon. Jon Schuster bought Blue moon eventually and renamed it "The Big River Cattle Company." Barry Nimtzt bought the restaurant in 2007 and brought back the name "Blue Moon"

From "Sawmills to Sunfish" by John and Joan Dolbier

New Businesses

Brenengen Chevrolet of La Crosse & Onalaska opened May 16 at 531 Theatre Road in Onalaska. The Onalaska dealership has about 20 employees and should have its full complement of more than 30 employees within a month. Sales hours are 8 to 8 Monday and Thursday; 8 to 6 Tuesday, Wednesday and Friday; and 8-4 Saturday. Telephone numbers are 783-8900 for the dealership sales and 783-8926 for the service department. The company's website is www.brenengen.com.

June Events

- 3** Westby's All City Rummage Sale
- 3-4** WIAA State Track and Field, UW-L
- 3-5** June Dairy Days, West Salem
- 4-5** Garden Fest, Southside Oktoberfest Grounds
- 4** Onalaska Aquatic Center Opens
- 4** Blues Bash, Trempealeau Hotel
- 4-5** Free Fishing & Bike Trail Weekend
- 5** June Dairy Days Bike Tour
- 10** City Prayz, La Crosse
- 11** La Crosse Spartans, La Crosse
- 11** Heart to Heart Wellness Festival, Gundersen Lutheran Onalaska
- 11** Freedom Honor Flight Casino Night, Onalaska American Legion
- 11-12** Jimmy Olson Baseball Tournament
- 12** YMCA Touchstone Energy Got Energy Triathlon, West Salem
- 17** Coulee Region Riders Club Gymkhana, Holmen
- 18** Open Barn, Clearwater Farm
- 18** Minds in Motion Bike Tour, Onalaska
- 18-19** Midsummer Fest, Norskedalen
- 18-19** Parade of Homes
- 22-26** La Crosse Area Day at Miller Park, Milwaukee
- 23** Holmen Area Garden Tour, Holmen
- 23-26** Dairyland National Tractor Pull, Tomah
- 24-26** Brice Prairie Races, Brice Prairie
- 25** Elmaro Vineyard Wine Tasting, Trempealeau
- 25** Festival Foods Salute to the Fourth, Onalaska

La Crosse Loggers

See www.lacrosseloggers.com for a listing of home games!